

### Product Description

## New Solution for Web Radio

The widespread availability of domestic HiFi's that connect directly to the Internet and the introduction of radio players to cell and mobile devices will lead to a massive increase in listeners accessing web delivered radio.

The new WRN Radio Player allows your station to reach millions more potential listeners. Unlike other web radio solutions, the system uniquely features a sophisticated player which will integrate with over 80 social websites and even play on the PlayStation.

The solution is compatible with all the web radio databases driving the new breed of HiFi, ensuring that your station is easily found.

### Key Features

- Simple to manage
- Provides increased reach
- Integrated player (cross browser and platform including PlayStation and Wii)
- Player can simply be added to all major social networking sites by users
- High quality
- Delivers increased advertising and sponsorship revenue opportunities
- Provides full copyright license reporting
- Real time reporting

### Other services

WRN has a range of other TV and radio services, including:

- SMS and other mobile solutions
- Interactivity
- Integrated on-demand IPTV services
- Video simulstreaming
- Station start-up consultancy
- Advice on how to monetise your content
- Channel management
- EPG brokerage
- Studio facilities

For more information, please contact the Sales Team at WRN.

#### WRN Sales

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