

RadioVision

WRN Broadcast introduces RadioVision, a new service that transforms opportunities for radio stations broadcasting on DTH satellite platforms. RadioVision allows a radio station to appear as a video service within a satellite bouquet.

RadioVision can enhance the interaction between a radio broadcaster and its audience. Audio content can be supported by sophisticated video imagery, pictures, music artwork, scrolling text and crawlers and enables you to broadcast a dedicated DTH radio channel with pictures on virtually any satellite across the globe.

Competitive advantage

RadioVision will provide any station with a competitive edge by allowing a wide range of visual experiences and interaction with its audience in addition to the normal audio output. Providing an audience with exciting visuals, including graphics and scrolling text instead of a blank screen, enables higher levels of interaction and increased visibility as well as creating potential new advertising opportunities.

RadioVision is currently available on multiple satellites across Europe and the Middle East, including Hotbird, Astra, Nilesat, Telstar 18 and Arabsat. Contact us for more information about which satellites are currently available for RadioVision services.



Benefits of RadioVision include:

- ✓ Simple to administer
- ✓ Supports video, web pages, pictures, music artwork, scrolling text, news tickers and crawlers
- ✓ Compatible with social networks such as Twitter and Facebook
- ✓ Increases interaction between broadcaster and audience
- ✓ Offers broadcasters a competitive advantage over other radio channels
- ✓ RadioVision channels are listed amongst TV stations, thus offering increased visibility
- ✓ Ability to be used as an advertising platform
- ✓ Totally compatible with existing home receivers
- ✓ Allows live sync to studio.

For further information please contact our sales team on:

US Toll free: 1-800-239-2114
T: +44 20 7896 4020
E: sales@wrnbroadcast.com
www.wrnbroadcast.com

